



AMITY UNIVERSITY
GURUGRAM

Amifest 2019

Unlimited Possibilities

EVENT REPORT

AMIFEST A.U.G. | 19TH - 20TH FEBRUARY 2019

TECHNO-MANAGEMENT CULTURAL FEST



Ranked in top Universities in Asia (2014, 2015 & 2016) and in top 120 Universities in 'BRICS' Nations (2016)



Ranked among Top Universities globally (2016)



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1. Introduction

Amifest, the annual techno-management cultural fest of Amity University Gurugram returned on 19th – 20th February with the spirit of unlimited possibility, marketed as Gurugram's premiere fest and held on the grounds of a beautiful 110 acres lush green campus built on a scenic hill. With Techno-management events from the 19 departments of AUG, cultural events fueled by the passion of our students, and a management-entrepreneurship focus with a team of over 150 student leaders forming the core team joined by 300 volunteers from every department, made this Amifest the best one yet.

1.1. Our Vision & Goals

Our vision has always had its roots in the mission of our Hon'ble Founder President, which is to ***"Develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong, and learning."***

This mission formed the basis of Amifest 2019, which was conceptualized by the young passionate students of the University on February 19th & 20th, 2019 keeping in mind the significance of innovation, interaction, information, communication and technology; To depict it as a carnival of talent, youth and exuberance; To Establish Amifest as a perfect platform for all young students, invited from all over the country, from other Universities & Colleges, to display their talent & participate in various technical and cultural competitions, to have an experience of a lifetime and an opportunity to network while celebrating our cherished culture, heritage and values. The event was organized by the students with administrative support of the management.

1.2. The Amifest Brand

Our Vision for the Amifest brand grew out of a few goals that set our framework as mentioned below

1. The Amifest brand has to include key elements from the Amity brand.
2. The visual brand should be friendly and appealing.
3. The material should be inspiring to a younger age group.
4. The logo must look professional when used on other materials like backdrops etc.

Explaining our Logo



The core root of every brand starts from its logo and the meaning it portrays. For the final brand, our inspiration came from the Indian festival of Holi, which we felt both included a splash of colours, a freedom to explore & be creative, and a sense of warmth. The spirit of Amity was deeply incorporated by use of the Amity flame, making the Amity vision central to our own.

1.3. Summary of the Fest

This year's Amifest had the highest number of events yet with over 95 Technical, Management, and Cultural Events for both students and faculties. A total of 47 colleges, universities, and schools participated in this year's Amifest, including various colleges from Delhi University, and Indraprastha University, along with Universities and schools from all over the NCR. This year we also had various guests including Fmr. Mr. Olympia & Mr. India, Mr. Mukesh Gehlot for the weightlifting competition, Fmr. Cricketer Zaheer Khan from the Indian cricket team, and Darshan Raval to headline the Star Night. Mr. Salim Shah, renowned stage actor came from Mumbai to inaugurate the 1st National Theatre Festival. Cricketer Zaheer Khan visited the campus free of cost; speaking on the occasion Zaheer motivated the students to become achievers with dedication, hard work and sense of purpose.

Student Participation

Students were encouraged to participate in as many events as they desired. The enormous response from the students of Amity University Haryana lends credence to the fact that every member of the AUG family has a penchant for innovation and creativity. An overall participation of 1000+ students was marked including their presence in technical, management, and cultural events. Amity University was a platform for 450+ visiting students from various universities, schools and colleges to exhibit their talent and experience the Amity culture.

Footfall

The Footfall for Amifest this year included a total of 6000+ students including Amitians and Participants from outside institutions, the highest yet for Amifest – AUG

Visiting Universities

Multiple Universities, colleges, and schools took part in the various events of Amifest. These included the myriad colleges of Delhi University, Indraprastha University, amongst others.

Delhi University Colleges

1. Hindu College
2. Sri Aurobindo College
3. North Campus
4. Motilal Nehru College
5. Bhagat Singh College
6. Hansraj College
7. S.G.T.B. Khalsa College
8. Rajdhani College
9. Dayal Singh College
10. Kalindi College
11. Maharaja Agrasen College
12. Shyam Lal College
13. Aryabhatta College

Participating Schools

1. RPS International School
2. Ryan International School
3. School of Open Learning
4. Vrindavan International Public School

Other Colleges

1. Amity University, Uttar Pradesh
2. Jamia Milia Islamia
3. Indira Gandhi National Open University
4. National Institute of Fashion Technology
5. K.R. Mangalam University
6. G.D. Goenka University
7. KIIT College
8. Jaypee Institute of Information Technology
9. Northcap University
10. Vivekanandha Institute of Information & Management
11. Kurukshetra University
12. Deakin University
13. Indira Gandhi University, Meerpur
14. Bhanwar Rathore Design Studio
15. MDU Rohtak
16. Fairfield Institute
17. Jamia Hamdard
18. Lingayas University
19. GITM
20. Starex University
21. Dronacharya College of Engineering
22. NIIT University
23. PDM University
24. Sri Sukhmani Institute of Engineering
25. Ansal University
26. Sri Guru Gobind Singh Tricentenary University
27. Institute of Hotel Management, Rohtak
28. M.G.M's College of Engineering & Technology
29. Trinity College London, Delhi

2. Technical Events



Various technical events highlighted the day programmes of Amifest, with ASET's tech gallery exhibiting the prowess of our engineering students, ASAS's Crime Scene Depiction and expo, AIBAS's Psychometric testing and Know Yourself events, Amity Medical School's Recipe competition, ASCO's Short Film competition, ASFA's Art Gallery, and various quizzes like the ASLA's Explore India Quiz. Following are some of the technical events conducted

2.1. Robo Wrestling – ASET



Robo Wrestling – a challenge for the future Computer Scientists of India. This challenge tests the programming, logical, and problem-solving skills of the teams, where one bot is used to push the other bot out of the ring in order to qualify for further rounds. The bots were also graded on whether they were electronic or non-electronic, wired or wireless.

2.2. RoboThon- ASET



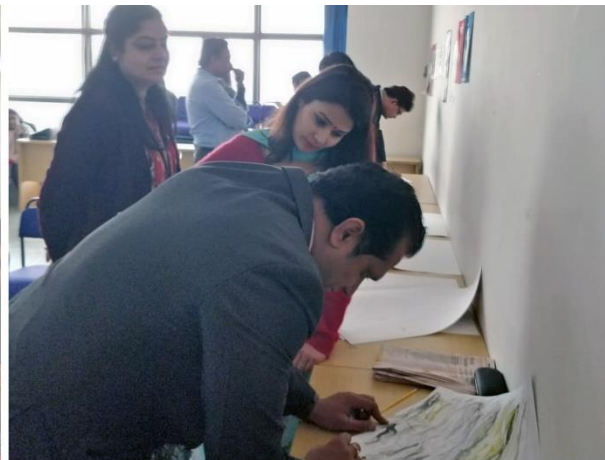
Just like the Robo-Wrestling event, the RoboThon was organized by the Center of Robotics & Artificial Intelligence to foster innovation. Students were given a problem statement, and 48 hours to design a robot best suitable for the task. Problem-solving, reasoning, technical, programming, and leadership skills are thoroughly tested, while under pressure of time and competition constraints.

2.3. Amity Art Fest – ASFA



The AUG Art gallery turned into an exhibition of colour, with hand made sculptures, canvas art, clay models, paintings, temporary tattoo hub, and various other art made for display to the visitors of Amifest. The students of the Amity School of Fine Arts painted canvasses for display on request by Amifest visitors.

3. Management Events



A myriad management events kept our students working, including the ASE Quiz on Economics, Ad-Mad and Stock Market Simulation, and an Exhibition on the evolution of architecture. Following are some event highlights.

3.1. Stock Market Simulation - ABS

Stock Market Simulation is one of the premiere events of Amity Business School. In this competition, teams are provided with virtual cash of Rs. 1,00,000, with the challenge for teams to invest in shared listed on the National Stock Exchange. The team earning the maximum profit was declared winner.

3.2. Ad-Mad – ABS

Ad-Mad is an ad making competition based on Creativity, ability to attract audiences, work in a team, and innovate. Students pitches their ad ideas to each other in the form of posters – with the most creative, catchy, and innovative ideas being chosen for the winners.

3.3. Evolution of Architecture Expo – ASAP



The exhibition was about the changes and evolution in architecture through time, the exhibition focused on reflecting the changes in architectural style and design patterns and also showcased two mega models prepared by the students.

4. Cultural Events



4.1. Fashion Show – Panache'19



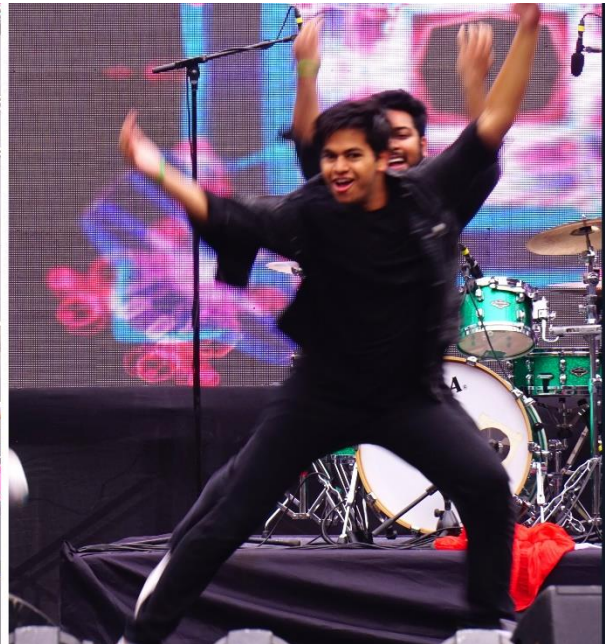
The annual Amity University Gurugram fashion show, Panache'19 is an embodiment of confidence and style. Our fashion department came through with the best edition of Panache'19 yet with spectacular performances by Amity and colleges from DU. There was a total of 83 participants in 5 teams, with the first prize being bagged by Sri Aurobindo college, Delhi University. The show was judged by Ms. Honey Sally, Fashion Entrepreneur, Mrs. Raka Sharma a textile designer, Mr. Anil Yadav, Mr. Asia 2018 And Mr. Manoj Yadav Sisotiya Mr India 2012.

4.2. Battle of Bands



The Battle of Bands was organized this time in a spectacular way, with opening guest performances by Ignia and The Act V, a total of 5 band performances filled the air on the opening day of Amifest, with The Act V - Delhi based band as the visiting judges. The competition was bagged by IGNOU (INDRA GANDHI NATIONAL OPEN UNIVESITY)

4.3. Group Dance / Dance-Off



The Dance-Off was introduced as a unique format for this year's Amifest, with 23 dancers battling off for the crown as the best dancer. The 6 group dance performances were a spectacular start to the last day of Amifest 2019, keeping the spirits high as the events moved onto the Star Night. The Group Dance was won by 3.14 crew – Vivekananda Institute of Professional Studies. A Special performance in honour of our recent CRPF martyr (Pulwama incident) was given by the students of Amity University Gurugram in a sober but breathtaking performance leaving with us a long-lasting impression.

5. National Theatre Fest – Abhivyanjana by Ek Awaaz



Abhivyanjana – Rediscover Dramatics; Amity's National Theatre Fest organized by Amity University Gurugram's very own recognized Dramatics Society Ek Awaaz. An abode to artists and actors nationwide, it was an apex of talent for the artists of NCR. Abhivyanjana in its very first edition witnessed the most profound teams of theatre and street play from all over the country at Amity University Gurugram

Several teams were a part of the two competitions of the event 'Street play' and 'Stage play'. And it was truly an epitome of theatre. The event was graced by noted and eminent personalities of theatre and other fields. The event saw a total of over 22 teams from various theatre groups, universities and colleges. The first day of Abhivyanjana saw Inaugural Ceremony graced by Mr. Saleem Shah-Bollywood Actor; Mr. Jay Singh – Bollywood Actor and Ms. Shilpi Marwaha – Writer, Director & Theatre Trainer, as guests of honour. While Jamia Milia Islamia was adjudged as the winners in the theatre competition, the street play competition was won by Maharaja Surajmal College.

The panel of judges was indeed notable with eminent personalities judging the plays. Mr. Aditya, Mr. Jay Singh and Mr. Anuj judged the Stage Plays and Street plays.

6. Major Events



Along with the major events mentioned in this section, a plethora of Fun events were also conducted at Amifest, where students enjoyed eating competitions, freeze dancing for faculties, and kite flying which inaugurated Amifest after the lamp-lighting ceremony. Former Cricketer Zaheer Khan visited and fielded questions by the students, spending quality time with the AUG cricket team sharing tips, advice, and motivation to our young sportsmen. India's one and only Mr. Olympia & Mr. India, and Mr. Universe joined the fitness club of AUG to successfully conduct the weightlifting competition, Mr. Olympia Mukesh Gehlot honoured the winners at the award ceremony.

6.1. Amity Health Fair - Amity Medical School



Amity Medical School came in with a splendid programme for this year's Amifest, collaborating with Artemis hospital to organize a 2-day mega health fair with Artemis bringing in their Mobile Cancer Screening Van, doctors including a cardiologist, oncologist, psychiatrist, and an orthopedist. SRL Diagnostics brought in various diagnostic tests with Liver Function Test, Kidney Function Test, Blood Glucose, Cholesterol, and Bone Mineral Density test without cost to the Amity Community.

6.2. Weightlifting Competition – Mr. Mukesh Singh Gehlot



This Amifest the students active in sports and fitness organized the Amifest Weightlifting challenge, with 38 participants the event attracted a large crowd being judged by Mr. Sanjay Gahlot. The award ceremony was graced by former Mr. India & Mr. Olympia Mr. Mukesh Gehlot.

6.3. Star Night – Darshan Raval



As a first for Amity University Gurugram and Amifest, the Star Night was organized with Bollywood Singer Darshan Raval enthralling the audience with a plethora of songs such as ‘Tera Zikra’ and ‘Chogada Tara’. The mesmerizing performance which lasted 2 Hours and 15 Minutes set the stage for one and all, with the Amity community singing and dancing throughout the stage performance. The stage, lights, special effects, and sound were a perfect blend giving the singer the right platform for a mesmerizing performance. The 9XM music night was also a great success amongst the students who thoroughly enjoyed the events.

7. Our Partners

Sl.	Name of Entity	Type of Partnership	Sl.	Name of Entity	Type of Partnership
1.	Artemis & SRL Diagnostics	Healthcare Partner	7	Aftershockz	Sound Partner
2.	Youthopedia	Talent Partner	8	Park inn	Hospitality Partner
3.	Relaxo (Sparx)	Associate Partner	9	9XM	Music Partner
4.	IKIGAI	F & B Partner	10	Saxon	Entrepreneurship Partner
5.	SS Marketing Strategies	Event Partner	11	Twin Rave	Associate Music Partner
6.	Super Suzuki	Mobility Partner			

8. Conclusions & Takeaways

Amifest 2019 was truly one of the most groundbreaking fests to happen in Amity University Gurugram yet, with the highest number of student participants, most events conducted, multiple technical expos, and various highlights like the Star Night made this techno-management cultural fest of Amity University Gurugram a benchmark for years to come. The students, administration, and faculty thoroughly thank the Amity Family and particularly our esteemed chancellor without whom this Amifest wouldn't have been possible, and for their unconditional support, being our strength throughout this project.

Links for videos Amifest 2019

<https://youtu.be/KPFr-3Lldjg>

https://youtu.be/p-SYaNJYv_Y

<https://www.youtube.com/watch?v=mr3yBF8HgW0&t=29s>

<https://www.youtube.com/watch?v=JrPSuOmY5f8>

<https://youtu.be/PS51aRbYILQ>

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AMIFEST 2018

SUMMARY REPORT

The magic of new beginnings and the onset of the cheerful spring season is celebrated each year at Amity University Haryana (AUH).



The annual Amifest, which is a carnival of talent, youth and exuberance, is a two-day management and technical fest which symbolizes the spirit of enthusiasm and innovation. This year, Amifest was

held on 13th-14th March 2018.

It was inaugurated on 13th March at 11:00 am by the Honourable Deputy Vice Chancellor, Maj. Gen B.S. Suhag; Pro-Vice Chancellor Prof. (Dr.) Padmakali Banerjee; Registrar, Mr. S. Sengupta; Dean of Students Welfare,



Maj. Gen Gurpal Singh Bal; Director, Admissions, Dr. Vikas Madhukar; Directors of all the department; in the presence of faculty members, staff and students. Amifest 2018 was declared open by the Honourable Deputy Vice Chancellor who shared his words of wisdom, and encouraged the students to participate wholeheartedly in all the events

organized as part of the fest. Respected Pro-Vice Chancellor also spoke about the spirit of innovation and creativity on the occasion.



Students and faculty from various departments of AUH organized a total of 80 events this year as part of the fest. Amifest 2018 was a grand success because of the overwhelming response of the students and valuable contribution of the faculty

members. Students were encouraged to participate in as many events as they desired. The enormous response from the students of Amity University Haryana lends credence to the fact that every member of the AUH family has a



penchant for innovation and creativity. Apart from numerous events organized at the departmental/school level, many cultural events were organized including solo and duet dance, group dance, solo singing, group singing,

international singing, and nukkad natak.

In the competitive events that were organized as part of Amifest 2018, the prize winners were suitably rewarded with medals and certificates. Gold and Silver



medals were awarded to the First and Second prize winners respectively, and certificates of participation were given to all the enthusiastic participants. The contribution of the faculty and student coordinators was also acknowledged and their outstanding effort was recognized. Five competitive events were organized for members of the faculty and staff, and these events witnessed enthusiastic participation by the teaching and non-teaching staff.



College, etc. The other participating institutes were DS College, Aligah; Maharaja Surajmal Institute; Asian School of Media Studies, Noida; Indira Gandhi Delhi Technical University for Women; Govt. Girls College, Gurgaon; Manav Rachna University; and Gurgaon Institute of Technology and Management, etc.

A total of 18 colleges and universities from outside participated in Amifest 2018. This included some of the colleges from Delhi University such as ARSD, Janki Devi Memorial College, Rajdhani College, Sri Venkateswara College, and SGTB Khalsa





Bands and Fashion Show – was organized on 14th March 2018. Guest performances by Sufi band Zehan and Ignia were also organized as part of the grand finale on 14th March. The closing ceremony witnessed the gracious presence of Maj. Gen Gurpal Singh Bal, Dean of Students Welfare among other esteemed members of the AUH fraternity.

A DJ night was organized on 13th March, and the Twin Brothers were invited to enthrall the students with their rhythmic musical mixing. The grand finale comprising two competitive events – Battle of the





AMIFEST 2017

SUMMARY

The onset of spring is a reason to rejoice and celebrate the wonders of new beginnings. At Amity University Haryana (AUH) we bid goodbye to the winter season and usher in the cheer of spring by organizing Amifest, the two-day management and technical fest organized every year. Amifest symbolizes the spirit of enthusiasm and exuberance which is the soul of AUH. This year, Amifest was held on 14th-15th February. It was inaugurated on 14th February at 11:00 am by the Honourable Vice Chancellor, Prof. (Dr.) P.B. Sharma; Deputy Vice Chancellor, Maj. Gen B.S. Suhag; Pro-Vice Chancellor Prof. (Dr.) Padmakali Banerjee; Dean of Students Welfare, Maj. Gen G.S. Bal.; Registrar, Mr. S. Sengupta; Director, Admissions, Dr. Vikas Madhukar; Directors of all the department; in the presence of faculty members, staff and students. Amifest 2017 was declared open by the Honourable Vice Chancellor who shared his words of wisdom, and encouraged the students to participate wholeheartedly in all the events organized as part of the fest.

Students and faculty from all the departments of AUH including ASET, AIIT, ABS, ASA, AIB, ASLA, ASCO, ASL, ALS, ASAP, ASFDT, ASE, ACC, ASFA, AMS, ACON, ASH, and AIBAS organized more than 60 events and participated in them. Amifest 2017 was a grand success only because of the contribution made by enthusiastic students and faculty members. Over 1500 students from the university participated in different competitions organized as part of the fest. Students were encouraged to participate in as many events as they desired. They were given an option of participating in a minimum of three events, and they were given the option of choosing from a wide variety of events organized this year as part of Amifest. The overwhelming response from the students was a testimony of their willingness and commitment to make AUH a vibrant and colourful cultural space which nourishes talent and emboldens the spirit of enthusiasm. There were approximately 500 prize winners in two categories- first and second. Medals (Gold and Silver) and certificates were given to the prize winners, and participation

certificates were given to all the participants. The contribution of the organizers was also acknowledged and their exemplary effort was recognized.

A total of 20 colleges and universities from outside participated in Amifest 2017. This included some of the colleges from Delhi University () and other reputed universities of Delhi NCR such as IGNOU, G.D. Goenka, K.R. Mangalam, ITM University, Bharti Vidyapeeth, B.S. Anangpuria University, KIIT University, and Luxury Connect Business School. More than 60 students from these institutions participated in different events during the two-day fest at AUH.

Apart from the competitive events, exhibitions were also organized by some departments such as ASET (technology and innovation), ASAP (planning and architecture) and ASFA (art and design) in which students showcased their creative and innovative skills.

For the first time, two events were also organized for members of the faculty and staff— Arm Wrestling and Freeze Dance. Both the events were well appreciated and many faculty members and staff participated with great zest and zeal. The grand finale comprising three competitive events – Battle of the Bands, Group Dance, and Fashion Show – was organized on 15th February 2017. The Battle of the Bands was won by GNIT College Gurgaon, while the champions of the Group dance competition was the dance troupe from Swami Shradhanand College, Delhi University. The closing ceremony witnessed the gracious presence of Maj. Gen Gurpal Singh Bal, Dean of Students Welfare among other esteemed members of the AUH fraternity.

AMIFEST 2016

SUMMARY

Amifest, the two-day management and technical fest organized every year by Amifest University Haryana (AUH) ushers in the spirit of enthusiasm and exuberance among the youth. The fest was held on 9th-10th February this year. Amifest 2016 was inaugurated on 9th February at 10:15 am by the Honourable Vice Chancellor, Prof. (Dr.) P.B. Sharma; Deputy Vice Chancellor, Maj. Gen B.S. Suhag; Pro-Vice Chancellor Prof. (Dr.) Padmakali Banerjee; Dean of Students Welfare, Maj. Gen G.S. Bal.; Registrar, Mr. S. Sengupta; Director, Admissions, Dr. Vikas Madhukar; Directors of all the department; in the presence of faculty members, staff and students. Amifest 2016 was declared open by the Honourable Vice Chancellor with his thoughtful and engaging words of wisdom which imbued a sense of involvement and responsibility among all those present.

Students and faculty from all the departments of AUH including ASET, AIIT, ABS, ASA, AIB, ASLA, ASCO, ASL, ALS, ASAP, ASFDT, ASE, ACC, ASFA, AMS, ACON, ASH, and AIBAS organized more than 60 events and participated in them. Their fervor and zeal made Amifest 2016 a grand success. More than 1000 students from AUH participated in different competitions organized as part of the fest. Many students participated in more than two events. The participation of students in the events was a testimony of their leadership skills, and their willingness to contribute in making AUH a repository of talent. There were approximately 500 prize winners in three categories- first, second and third.

A total of 11 colleges and universities from outside participated in Amifest 2016. This included some of the colleges from Delhi University (Aurobindo College, DCAC, Jesus and Mary) and other reputed universities of Delhi NCR such as IGNOU, G.D. Goenka, K.R. Mangalam, ITM University, Bharti Vidyapeeth, B.S. Anangpuria University, KIIT University, and Luxury Connect Business School. More than 60 students from these institutions participated in different events during the two-day fest at AUH.

As part of Amifest 2016, exhibitions were organized by ASET (technology and innovation), ASAP (planning and architecture) and ASFA (art and design) in which students showcased their brilliant and skillful innovations.

All the participants were encouraged and supported by a huge audience comprising members of the faculty, staff and students of the university. The grand finale comprising three competitive events – Battle of Bands, Group Dance, and Fashion Show – was organized on 10th February 2016. The closing ceremony witnessed the gracious presence of the Honourable Vice Chancellor, Prof. (Dr.) P.B. Sharma; Dean of Students Welfare, Maj. Gen G.S. Bal; Registrar, Mr. S. Sengupta; and Dean, Faculty of Arts, Prof (Dr.) Archana Shukla, who gave away the prizes to the winners of the three competitions. Amifest 2016 was declared closed by the Honourable Vice Chancellor, with a hope to light the spirit of the young and energetic students of AUH again in the year 2017.

AMIFEST 2015

SUMMARY



Amifest, the Two-day management and technical fest organized every year by Amifest University Haryana (AUH) ushers in the spirit of enthusiasm and exuberance among the youth. The fest was held on 20th March this year. Amifest 2015 was inaugurated on 20th March at 10:15 am by the Honorable Deputy Vice Chancellor sir, Maj. Gen B.S. Suhag; Pro-Vice Chancellor Ma'am Prof. (Dr.) Padmakali Banerjee; Dean of Students Welfare, Maj. Gen G.S. Bal,; Registrar, Mr. S. Sengupta; Director, Admissions, Dr. Vikas Madhukar; Directors of all the department; in the presence of faculty members, staff and students. Amifest 2015 was declared open by the Honourable Deputy Vice Chancellor with his thoughtful and engaging words of wisdom which imbued a sense of involvement and responsibility among all those present.



Students and faculty from all the departments of AUH including ASET, AIIT, ABS, ASA, AIB, ASLA, ASCO, ASL, ALS, ASAP, ASFDT, ASE, ACC, ASFA, AMS, ACON, ASH, and AIBAS organized more than 60 events and participated in them. Their fervor and zeal made Amifest 2015 a grand success. More than 1000 students from AUH participated in different competitions organized as part of the fest. Many students participated in more than two events. The participation of students in the events was a testimony of their leadership skills, and their willingness to contribute in making AUH a repository of talent. There were approximately 500 prize winners in three categories- first and second.



As part of Amifest 2015, exhibitions were organized by ASET (technology and innovation), ASAP (planning and architecture) and ASFA (art and design) in which students showcased their brilliant and skillful innovations.

All the participants were encouraged and supported by a huge audience comprising members of the faculty, staff and students of the university. The grand finale comprising three competitive events – Battle of Bands, Group Dance, and Fashion Show – was organized on 20th February 2015. The closing ceremony witnessed the gracious presence Dean of Students Welfare, Maj. Gen G.S. Bal; Registrar, Mr. S. Sengupta; and Dean, who gave away the prizes to the winners of the three competitions. Amifest 2015 was

declared closed by the Honourable Deputy Vice Chancellor, with a hope to light the spirit of the young and energetic students of AUH again in the year 2016.





AMIFEST 2014

**A Magnificent Innovative Festival of Energy,
Spirit and Talent**

INTRODUCTION

Enthusiasm runs unbridled in the veins of students every spring as they bid farewell to winters and gear up to welcome summers with warmth and love expressed through their active participation in the annual technical and management student's festival of Amity University Haryana – AMIFEST! This year the University celebrated Amifest 2014 with great fanfare and energy with students and faculty members becoming part of one big family of exquisite colour, vibrant culture, free-flowing art, unhinged intellect and eponymous skill.

Amifest 2014 was a grand success owing to the efforts of the central team, faculty coordinators and of course students. The following report presents in a nutshell the sights and sounds of Amifest 2014 as well as the results of the several competitions held during the course of the Inter- and Intra-University festival.

EVENT ROUND-UP

INTRA-UNIVERSITY COMPETITIONS

CARTOON MAKING

Topics such as Cinema, Crime & CM were selected by the organizing School –Amity Institute of Biotechnology (AIB) – for students to showcase their skills. The event was organized only at the Intra-University level as no participant was present for the Inter-University competition.

TIME: 10.30-11.00 AM

DATE: 04/02/2014

VENUE: A213

JUDGES: Dr S M Paul Khurana, Dr Manju, Dr Gargi

WINNERS

FIRST PRIZE

Ninad Chandya, B.Plan 2nd, (AIAB)

SECOND PRIZE

Sonali Yadav, B.Sc. 2nd, (AIB)

DUMB CHARADES

The event, organized by Amity Institute of Biotechnology, had three rounds based on theme – Bollywood. The first round included names of films, second round featured songs and third round concentrated on film dialogues. The participants were asked to enact the movie, songs or dialogues to be guessed by the participating team.

TIME:12:00 AM to 2:00PM

DATE: 5February 2014

VENUE: Seminar Hall, A Block, 2nd Floor, AUH

JUDGES: Prof S. M. Paul Khurana, Prof S K Ray, Dr Manju Sharma, Dr. Machiavelli Singh, Dr. Gargi Bagchi

WINNERS

FIRST PRIZE

NAME	COURSE	School Detail
Bakul Arora	MHA	AMS
Shiv Kumar Yadav	MHA	AMS
Sanragi Madan	MHA	AMS

SECOND PRIZE

NAME	COURSE	School Detail
Sania Khan	MSc BioTech 2 nd SEM	AIB
Sikha Aggarwal	MSc BioTech 2 nd SEM	AIB
Yogita Sharma	MSc BioTech 2 nd SEM	AIB

BOLLYWOOD QUIZ

The main theme of the quiz competition organized by Amity Institute of Biotechnology was Bollywood and Indian television. In the beginning, 18 participants among 33 students were screened for the final round, where there were 6 teams and each team had 3 members. The event comprised of four rounds including direct question-answer, identification of movie personality, rapid fire and audio-visuals. Active involvement of the faculty and student coordinators and above all the active participation of a huge number of students made the event a grand success.

TIME: 1:30 p.m. – 3:30 p.m.

DATE: 4 February, 2014

VENUE: 2nd Floor Seminar Hall

JUDGES: Prof. S. M. Paul Khurana, Dr. Gargi Bagchi, Dr. Manju Sharma

WINNERS

FIRST PRIZE

Ninaad Chandraya	B. Plan 2nd year
Saparshi Dutta	B. Plan 2nd sem
Tanisha Gupta	BJMC 2nd

SECOND PRIZE

Angana Malla	B.Com 4th sem
Astha Priya	BBA 4th Sem
Sparsh Gupta	BSc IT 4th Sem

THIRD PRIZE

Deepesh Srivastava	B.Tech ECE 4th Sem
Trisha Bahal	Law 2nd Sem
Mansi Bajaj	B Tech ECE 2nd Sem

POETICA 2014

Poetica 2014, an event organized by Amity School of Liberal Arts at the intra-university level, was witness to 13 stimulating expressions of the inner-self.

TIME:11:00 AM – 1:00 PM

DATE:04-02-2014

VENUE:B 317

JUDGES:Dr.Bhavana Adikari, Deputy Dean Academics, Amity University, Haryana.

Ms. Esha Jainiti, Deputy Director ASCO, Amity University, Haryana.

Dr. Parul Yadav, Lecturer (ASLA), Amity University, Haryana.

WINNERS

FIRST PRIZE

Chetna Karnani, B.A.(H) English IV semester, ASLA

SECOND PRIZE

Laudeep Singh, M.A. II semester, ASLA

THIRD PRIZE

Mohun Gautam, B.Tech. II semester, ASET

ANY OTHER INFORMATION, IF REQUIRED

SPOC Coordinators: Dr. Jaya Singh and Dr. Jyoti Hermit(ASLA).

EXTEMPORE

The theme of the event organized by Amity Institute of Biotechnology was BOLLYWOOD.

TIME: 10:30

DATE: 05.02.2014

VENUE: SEMINAR HALL, II Floor, ACADAMIC BLOCK –A

JUDGES: 1. PROF. (DR.) S.M.PAUL KHURANA; DR._S. K. RAY; DR.G. BAGCHI

WINNERS

FIRST PRIZE

Mr. Harshwardhan, B.Sc. IV Sem, AIB, AUH

SECOND PRIZE

Ms. Jyoti, B.Tech VI, AIB , AUH

MIMICRY

The theme of the Mimicry Competition organized by the Amity Institute of Biotechnology was on BOLLYWOOD.

TIME: 12:00

DATE: 04.02.2014

VENUE: ROOM No.213, II Floor, ACADAMIC BLOCK –A

JUDGES: PROF. (DR.) S.M.PAUL KHURANA

DR. M. SHARMA

DR.G. BAGCHI

WINNERS

FIRST PRIZE

Balvinder Singh, MBA-II sem, AUH

INTRA UNIVERSITY QUIZ

The Quiz Competition, organized by Amity Business School, Amity school of Economics and Amity College of Commerce, comprised of two stages:

Stage - 1 was of preliminary round which was written round in which 23 students participated. On basis of results final 12 students were selected for stage 2 who were then divided in 4 teams comprising 3 students' each.

The final 4 teams were then named as **FreeThinkers, Master Minds, Mind Readers and Bright Sparks**.

Stage - 2 of quiz comprised of four rounds: Round 1 - Current affairs; Round 2 - Organization and Founders; Round 3 – Audio and Visual; Round 4 - Rapid fire.

After the 4th round the final result was announced and the team with the maximum score was declared the winner of quiz and the team with 2nd highest score was declared as runner-up.

TIME: 10:00 AM

DATE: 5 February 2014

VENUE: Block A, Auditorium

WINNERS

FIRST PRIZE

Free Thinkers: - Gowshik Kumar – MBA (B&F) 2nd Sem, Amity Business School

Aman Gandhi – MBA (Gen) 2nd Sem, Amity Business School

— Pritam Mistry - MBA (Gen) 2nd Sem, Amity Business School

1st Runner Ups

Master Minds: - Ashwani – Bcom (6th Sem), Amity School of Commerce

Arjun Dayal – Bcom (6th sem), Amity School of Commerce

Vatsal Singh – Bcom (6th sem), Amity School of Commerce

THE GREAT DEBATE 2014

The Great Debate 2014, the Intra- University debate competition was organised by Amity School of Liberal Arts. The debate entitled “Social Networking Sites: More of a pain, less of a again”, intended to reflect the advantages and disadvantages of Social Networking Sites in Contemporary Society. The debate was contested among 9 teams where along with 4 individual participants. It was attended in large numbers by faculty and students of Amity University Haryana.

TIME: 10:00 A.M. – 12:00 Noon

DATE: 5February 2014

VENUE: Moot Court, Amity University, Haryana

JUDGES: Maj. Gen. G.S. Bal (DSW, Amity University, Haryana); Dr. Amar Singh (Director, Amity Law School, Amity University, Haryana); Col. Anil Gulati, Coordinator and Head, Amity School of Liberal Arts, Amity University, Haryana

WINNERS

FIRST PRIZE

Ms. Chetna Karnani (B.A(H)English IV semester, ASLA)

Mr. Adesh Singh(B.A.(H) Pol. Sc. II semester, ASLA)

SECOND PRIZE

Ms. Akansha Bawa (BJMC second semester, ASCO)

Ms. Nihara Hareesh (BJMC IV Sem, ASCO)

Best Speaker

Mr. Adesh Singh (B.A.(H) Pol. Sc. Sem II, ASLA)

ANY OTHER INFORMATION, IF REQUIRED

SPOC Coordinators: Dr. Jaya Singh and Dr. Jyoti Hermit(ASLA).

Main Student Coordinators: Mr. Laudeep Singh and Mr. Abhishek Dhaka(ASLA).

Faculty Coordinators: Ms. Roshni Sengupta and Ms. Harleen Kaur Sethi

TATTOO MAKING

The event, organized by Amity Institute of Biotechnology, was based on Bollywood, current affairs and Politics.

TIME: 10:30 AM to 11:30PM

DATE: 5February 2014

VENUE: Room No-217A, 2nd Floor, AUH

JUDGES: Prof S. M. Paul Khurana, Prof S K Ray, Dr Manju Sharma, Dr. Machiavelli Singh, Dr. Gargi

WINNERS

FIRST PRIZE

Cherish Katherine Peres (BSc Hotel Management) AUH

SECOND PRIZE

Sushree Gayatri (Msc. Maths) AUH

ANY OTHER INFORMATION, IF REQUIRED

(Faculty Coordinators)

Dr. Neelam (AIB) and Dr. Dinesh (AIB)

RANGOLI COMPETITION

The Rangoli Competition was organised during Amifest 2014 for giving a platform to the talented students. It was organised by Amity College of Nursing on the theme of Festivals of India/Women Empowerment. The students of ACON responsibly invited all the students to participate. A total of 8 groups with 16 participants in all prepared beautiful Rangolis within two hour period at B Block Reception area, which were then evaluated and appreciated by judges. After evaluation the winners were announced and congratulated. The students as well as faculty appreciated the organization of Rangoli Competition.

TIME: 10.00 Am -12.00PM

DATE:05.02.2014

VENUE:B Block Reception Area

JUDGES: Prof. Ratni Bhan, Advisor, ACON

Prof.Kiran Taneja, Vice Principal, ACON

WINNERS

FIRST PRIZE

Ms. Garima, BSc Nursing, 4th Semester

Ms. Laxmi BSc Nursing 4th Semester

SECOND PRIZE

Ms. Richa BSc Nursing 4th Semester

Ms.Rahil BSc Nursing 4th Semester

SECOND PRIZE

Ms. Urshita Btech ECE 6th Semester

Ms.Apoorva Btech CSE 6th Semester

JINGLE WRITING COMPETITION

A product was provided to the participants and they had to write and compose jingles. This event was organized by Amity School of Communication.

DATE:02-04-2014

TIME:10:30:00

VENUE:Room NO-101, Block-B

JUDGES:Prof.Dr. S. Gandhi and Dr. Tanushri Purohit

WINNERS

FIRST PRIZE

Rohini Sharma, BJMC-6, ASCO

SECOND PRIZE

Rana Bedi, BJMC-2, ASCO

PHOTOGRAPHY CONTEST

The Photography Competition sought entries comprising three Photos with captions. The shortlisted students were asked to write a script for the selected photographs. The event was organized by Amity School of Communication (ASCO).

DATE:02-04-2014

TIME:11:30:00

VENUE:Room NO-110, Block-B

JUDGES:Prof. J. k. Mehta and Prof. Tiku

WINNERS

FIRST PRIZE

Jyotsna Balooni, BJMC-4, ASCO

SECOND PRIZE

Vijay Khurana, B.Sc (A & VG)-4, ASCO

LOGO MAKING COMPETITION

The theme, "Name of a Political Party" was given to the participants who had to design the logo on software, in the course of this competition organized by Amity School of Communication (ASCO).

DATE:02-04-2014

TIME:12:30:00

VENUE:Animation Lab, Block- B

JUDGES:Prof. Dr. Arul and Mr Deepak Dhariwal

WINNERS

FIRST PRIZE

Abhishek Dahiya, BSc (A & VG), ASCO

SECOND PRIZE

Nitin Kumar, MHA, AMS

SPELL BEE

The event, organized by Amity School of Communication (ASCO), comprised of a word being given and students had to spell it.

DATE:02-04-2014

TIME:2 O'Clock

VENUE:Auditorium, Block-B

JUDGES:Prof. Dr. Luthra and Dr. Roshini Sengupta

WINNERS

FIRST PRIZE

Harshvardhan Singh Rathore, BSc (H) Biotech-4, AIB

SECOND PRIZE

Rana Bedi, BJMC-2, ASCO

AD-ZAP

A situation was given to the participants and they had to act on that to sell that particular product. The event was organized by Amity School of Communication (ASCO).

DATE:02-05-2014

TIME:10 O'Clock

VENUE:Room NO-101, Block-B

JUDGES:Dr Silky Arora and Ms Jyotsana Thakur

WINNERS

FIRST PRIZE

Nikita Sharma, BJMC-2, ASCO

SECOND PRIZE

Priyanka Nath, BJMC-6, ASCO

JUST-A-MINUTE

A topic was given to the participants and they had to speak for one minute on that topic. The event was organized by Amity School of Communication (ASCO).

DATE:02-05-2014

TIME:11 O'Clock

VENUE:Room No- 110, Block-B

JUDGES:Dr. Vidhi Bhargava and Dr. Silky Arora

WINNERS

FIRST PRIZE

Akanksha Bawa, BJMC-4, ASCO

SECOND PRIZE

Pradeep Mano, MBA-2, ABS

POWER PUFF

Participants were asked to blow candles in one go. The competition was organized by the Amity School of Communication (ASCO).

DATE:02-05-2014

TIME:12:30:00

VENUE:Room No- 101, Block-B

JUDGES:Dr Preeti Singh and Dr Vijay Kumar

WINNERS

FIRST PRIZE

Rahul Rathi, BSc (A&VG)-2, ASCO

SECOND PRIZE

Kapil Malhotra, B. Tech (Mech), ASET

TWO SECOND BASKET

A basket carried a number of items and students had to memorize everything and then list out the items from memory. The competition was organized by Amity School of Communication (ASCO).

DATE:02-05-2014

TIME:13:30:00

VENUE:Room No- 110, Block-B

JUDGES:Dr. Raminder Gill and Mr Sam Vinay Rao

WINNERS

FIRST PRIZE

Rambha Chaudhary, BSc (Biotech)-2, AIB

SECOND PRIZE

Tripti Dahiya, BSc (A & VG)-2, ASCO

EXHIBITION

BRIEF DESCRIPTION

The psychology exhibition represented the roles, description, facts and theories of psychology.

ORGANIZING SCHOOL/INSTITUTION: AIBAS

TIME: 10 am to 2 pm

DATE: 4 & 5February 2014

VENUE: AIBAS

JUDGES: Dr. Nadeem Luqman and Ms Priyanka Verma

WINNERS

FIRST PRIZE

Aafreen B.sc CP 2nd Sem

SECOND PRIZE

Barkha and Sonal B.sc CP 2nd Sem

INTER-UNIVERSITY COMPETITIONS

DUMB CHARADES

The event, organized by Amity Institute of Biotechnology, had three rounds based on theme – Bollywood. The first round included names of films, second round featured songs and third round concentrated on film dialogues. The participants were asked to enact the movie, songs or dialogues to be guessed by the participating team.

TIME: 12:00 AM to 2:00PM

DATE: 12February 2014

VENUE: Seminar Hall, A Block, 2nd Floor, AUH

JUDGES: Prof S. M. Paul Khurana, Prof S K Ray, Dr Manju Sharma

WINNERS

FIRST PRIZE

NAME	COURSE	School Detail
Amrapali	MSc 2 nd Sem	AIB, AUH
Sania Khan	MSc 2 nd Sem	AIB, AUH
Heena	BCom 2 nd Sem	ASL, AUH

SECOND PRIZE

NAME	COURSE	School Detail
Kumari Atmaja	MTech 2 nd Sem	AIB, AUH
Dipti Singh	MTech 2 nd Sem	AIB, AUH
Jyoti Kumari	MTech 2 nd Sem	AIB, AUH

POETICA 2014

Poetica 2014, the inter-university competition organized by Amity School of Liberal Arts, was witness to nine stimulating expressions of inner-self. The two-hour event was organised by the SPOC coordinators viz., Dr. Jaya Singh and Dr. Jyoti Tabita Hermit, and the faculty coordinators viz., Ms Mohua Dutta and Ms Himani Kapoor.

TIME:11:00 AM – 1:00 PM

DATE:11-02-2014

VENUE:B-317

JUDGES:Dr. Bhavana Adikari, Deputy Dean Academics, Amity University, Haryana.

Ms. Esha Jainiti, Deputy Director ASCO, Amity University, Haryana.

Mr. S. Sengupta, Registrar, Amity University, Haryana.

Dr. Archana Singh, Senior Lecturer (ASLA), Amity University, Haryana.

WINNERS

FIRST PRIZE

Chetna Karnani (B.A(H)English IV semester)

SECOND PRIZE

Mohun Gautam (B.Tech. (MAE) second semester)

THIRD PRIZE

Laudeep Singh (M.A. II semester).

All the participants were awardedwithparticipation certificates.

REGIONAL CUISINE COMPETITION

Five regional cuisines were prepared by different groups of students – Rajasthani, Gujarati, Punjabi, South Indian, and Bengali. The event was organized by Department of Dietetics and Applied Nutrition, Amity Medical School.

TIME: 12:00- 3:00 pm

DATE: 11 February 2014

VENUE: Nutrition Lab A 311

JUDGES: Maj. Gen. Dr. Mahavir Singh

WINNERS

FIRST PRIZE

South Indian team: Shruti, BDAN (2nd sem), AMS

Shivani, BDAN (2nd sem), AMS

Jyoti, BDAN (2nd sem), AMS

SECOND PRIZE

Bengali team: Nayab, BDAN (6th sem), AMS

Mini, MDAN (2nd sem)), AMS

BOLLYWOOD QUIZ

Various questions based on Bollywood and TV serials were asked in course of this event organized by the Amity School of Biotechnology. There were different rounds in which students needed to identify either the name of the movie or the singers, director, composer, or actors.

TIME: 11:00am-12:30pm

DATE: 12February 2014

VENUE: Seminar hall, second floor, A –block

JUDGES: Dr. S M P Khurana, Dr. S. K. Ray, Dr. Manju

WINNERS

Aastha , (BBA), ABS

Angana, (B.COM), ABS

Aditya, (BBA), ABS

EXTEMPORE

The theme of the event organized by Amity Institute of Biotechnology was BOLLYWOOD.

TIME: 12:30

DATE: 12.02.2014

VENUE: SEMINAR HALL, II Floor, ACADAMIC BLOCK –A

JUDGES: PROF. (DR.) S.M.PAUL KHURANA; DR. M. SHARMA

WINNERS

FIRST PRIZE

Dr. Bakool, MHA, AMS

SECOND PRIZE

Dr. Nitin, MHA

THE GREAT DEBATE 2014

The Great Debate 2014, the Inter- University competition, was organised by Amity School of Liberal Arts. The debate entitled “One year after Nirbhaya, nothing seems to have changed”, intended to pay a tribute to the heroism of Nirbhaya, a 23 year old paramedical intern who was brutally gang-raped on a moving bus in Delhi. It tried to throw light on the issue of women security in India, in broader context India’s treatment of its fairer sex and question the validity of various measures which have been taken to curb violence against women in India. The debate was contested among 5

teams which comprised of students from various universities of Delhi and NCR. There were 2 individual participants as well.

TIME: 11:00 A.M. – 01:00 P.M.

DATE: 12 February 2014

VENUE: Moot Court, Amity University, Haryana

JUDGES: Maj. Gen. G.S. Bal (DSW, Amity University, Haryana); Dr. Amar Singh (Director, Amity Law School, Amity University, Haryana); Dr. Gunjan Sanjeev (Director, International Relations, Amity University, Haryana)

WINNERS

FIRST PRIZE

Ms. Chetna Karnani (B.A.(H)English, IV semester, ASLA)
Mr. Adesh Singh(B.A.(H) Pol. Sc., II semester, ASLA)

SECOND PRIZE

Mr. Laudeep Singh (M.A. English, semester II, ASLA)
Mr. Abhishek Dhaka (M.A. English, semester II, ASLA)

Best Speaker

Ms. Chetna Karnani (B.A.(H) Eng, Sem IV, ASLA)

Special Mention

Mr. Laudeep Singh (M.A. English, semester II, ASLA)

ANY OTHER INFORMATION, IF REQUIRED

SPOC Coordinators: Dr. Jaya Singh and Dr. Jyoti Hermit(ASLA).

Main Student Coordinators: Mr. Laudeep Singh and Mr. Abhishek Dhaka(ASLA).

Faculty Coordinators: Ms. Roshini Sengupta and Ms. Harleen Kaur Sethi

PHOTOGRAPHY COMPETITION

Three entries were sought from participants with caption and shortlisted students were asked to write scripts for the selected given photo. The event was organized by Amity School of Communication.

DATE: 02-12-2014

TIME: 10:30am

VENUE: B-101

JUDGES:Prof. J.K. Mehta and Prof. Ashok Tiku

WINNERS

FIRST PRIZE

Ujjawal Sah, BJMC-6 , ASCO

SECOND PRIZE

K. Aditya, BJMC-2, ASCO

SPELL BEE

Different levels of words were given and students had to spell it.

DATE:02-12-2014

TIME:1:00pm

VENUE:Audi- B

JUDGES:Prof. Dr. Luthra and Dr. Roshni Sengupta

WINNERS

FIRST PRIZE

Harshvardhan Singh Rathore, BSc (H) Biotech-4, AIB

SECOND PRIZE

Rana Bedi, BJMC-2, ASCO

POWER PUFF

Participants were asked to blow candles in one go.

DATE:13/02/2014

TIME:11:30am

VENUE:B-101

JUDGES:Dr Vijay Kumar and Prof. Dr. Pooja Rana

WINNERS

FIRST PRIZE

Om, (B. Arch)

SECOND PRIZE

Krishan Kumar, B. Sc (IT), AIIT

TWO SECOND BASKET

A basket with plenty of items was shown to students. They were asked to memorise the items and then list all the items.

DATE:13/02/2014

TIME:12:30pm

VENUE:B-101

JUDGES:Prof. Dr. Subhra Das and Mr Sam Vinay Rao

WINNERS

FIRST PRIZE

Nikita Sharma, BJMC-2, ASCO

SECOND PRIZE

Tanisha Gupta, BJMC-2, ASCO

INTER UNIVERSITY QUIZ

The Quiz Competition organized by Amity Business School, Amity School of Commerce and_____ Amity School of Economics comprised of three teams – **Free Thinkers, Master Minds and Mind Readers**. The team comprised of three students each. There were 4 rounds in Quiz competition – Round 1 - Current affairs, Round 2 - Organization and Founders, Round 3 – Audio and Visual, Round 4 - Rapid fire. After the 4th round the final result was announced and the team with the maximum score was declared the winner of quiz and the team with 2nd highest score was declared as runner-up.

TIME: 11:00 AM_

DATE: 11th February, 2014_

VENUE: Block B, Auditorium_

JUDGES: NA

WINNERS

FIRST PRIZE

Master Minds: - Ashwani – Bcom (6th Sem), Amity School of Commerce

Arjun Dayal – Bcom (6th sem), Amity School of Commerce

Vatsal Singh – Bcom (6th sem), Amity School of Commerce

1st Runner Ups (Please include Name, Course and School details)

Free Thinkers: - Gowsick Kumar – MBA (B&F) 2nd Sem, Amity Business School

Aman Gandhi – MBA (Gen) 2nd Sem, Amity Business School

Pritam Mistry - MBA (Gen) 2nd Sem, Amity Business School

AMITY FASHION FIESTA 2014

The event started on brightly lit up runway, like a sparkle shining in the dark sky. It was a runway competition with five teams from various universities, i.e Delhi University, Maharishi Dyanand University, Amity University Rajasthan, Amity University Haryana, and so on participating. Mystic Blends (AUH) scorched the runway, Spartans (TIT&S- MDU) came next and surprised everybody with the masculine attributes of their collection. AUR walked up the ramp while glorifying white and cotton. Beauty and Geeks (DU) stepped up next and displayed a harmonic relationship between otherwise opposite sides of a coin i.e beauty and geeks. Last but not least entered Mist and Thoughts (AUH) and filled the entire plaza with their hypnotic aura. Meanwhile, after presenting token of respect to esteemed judges, AUR was awarded with the first prize, which included Rs. 10,000/- and vouchers from Kingdom of Dreams, PVR and D'Sense, worth Rs. 25,000/-. The event concluded with the Hon'ble VC presenting participants with the Best Model Male and Female awards. The event was organized by the Amity School of Fashion Design and Technology.

TIME: 08:00 PM -- 09:00 PM

DATE: February 12, 2014

VENUE: Amity University Hostel Plaza

JUDGES: Mr. K. N. Chatterjee (Ex Director NIFT Calcutta)
Mr. Sahil Kokcha (Brand Manager, D'Sense)

WINNERS

FIRST PRIZE

Amity University Rajasthan

CREATIVE STROKES

Creative Strokes was the annual Fine Arts Exhibition conducted by Amity School of Fine Arts for the first time. The exhibition comprised of a display of artworks by students as well as faculty members. Paintings, sculptures, graphic prints, posters and drawings etc. were exhibited in the show. It was organized on a grand scale and was inaugurated on 4 February 2014 by Hon. VC, Dy. VC, PVC and guests who were honoured with the title of Amity "Kalashree" for their contribution in the field of art with a shawl and a certificate. The guests honoured on 4 February included:

1. Mr. Manoj Tripathi - Editor "Creative Mind" art and culture magazine, New Delhi
2. Mr. Suneet Chopra - Eminent art critic, Gurgaon
3. Mr. Roopnarayan Batham - Director, Kalamitra Art Gallery, Noida

The exhibition went on from 4February to 12February 2014 and was much appreciated by everyone. Closing ceremony was held on 12February and the event was closed with live painting by the honourary guest, Mr Kishan Soni - Eminent artist, Jhansi, UP. Guests who were honoured with the title of Amity “Kalashree” for their contribution in the field of art with a shawl and a certificate on 12February 2014 were:

1. Mr. Nilamadhab Panda - Film Director, New Delhi (I am Kalam, Babloo Happy Hai)
2. Mr. Kishan Soni - Eminent artist, Jhansi, UP
3. Mr. Ashok Chakradhar - Eminent Poet, New Delhi

TIME: 10 am to 4.30 pm daily

DATE: 4February to 12February 2014

VENUE: B Block auditorium Lobby

JUDGES: Mr S.V. Rao, Mr K.V. Rakhin and Mr Ranjan Kumar Mallik

WINNERS

Creative Painting

Position	Name	Course	Semester
1	Vineet Bradwaj	BFA (Painting)	4
2	Amit Kumar Singh	BFA	2

Watercolour Painting

Position	Name	Course	Semester
1	Priyanka Arora	BFA	2
2	Sakshi Chhabra	BFA	2

Sculpture

Position	Name	Course	Semester
1	Harshit Garg	BFA (Applied Art)	4
2	Akshay Sharma	BFA	2

Print Making

Position	Name	Course	Semester
1	Akshay Sharma	BFA	2
2	Sheetal	BFA	4

Poster Making

Position	Name	Course	Semester
1	Harshit Garg	BFA (Applied Art)	4
2	Akshay Sharma	BFA	2

Drawing

Position	Name	Course	Semester
1	Rishabh	Minor Degree in Painting Arts	2
2	Akshay Sharma	BFA	2

ARCHITECTURE EXHIBITION

Amity School of Architecture and Planningorganised an exhibition on 11and 12February, 2014. The exhibition was a successful step for the students of ASAP to demonstrate their skills and creativity.

The concept and decoration of the exhibition was inspired by the architecture style of Jaisalmer, Rajasthan, as the students went to Jaisalmer for their study trip on January, 2014.The main attractions of the exhibition were the Entrance Gatewaydepicting artistically carved yellow sandstone Arch Gateway of Rajasthani Haveli style and Jharokhas with Jali pattern, the typical architectural style of Jaisalmer, in the window. The lighting created a perfect ambience for the Rajasthani interior. The academic works along with various models were the imprints of the creativity and dedication of the students. A 3D painting in front of the Gateway was also installed. Another wall painting in front of gateway was the symbol of enlightening life through learning.

The works of the planning students addedto the glamour of the exhibition where the main attraction was the skyline of our world depicting the versatility of planning. The students showed their academic exercises on a way towards commencement, growth and maturity.The models of different sectors of different cities helped to understand the scale of planning to the audience. The students showcased their thought process with different graphical representations and composing a game for better interaction with audiences.

The exhibition has received a lot of appreciation from everybody who came to see it. It has been documented properly with photos and videography. Some of the highlights of the exhibition are as follows:



Image 1: Rajasthani Architecture Style



Image 2: Lighting and Ambience



Image 3: Enlightening the future through Learning



Image 4: Visual Presentations of Architecture students



Image 5: Skyline of the World

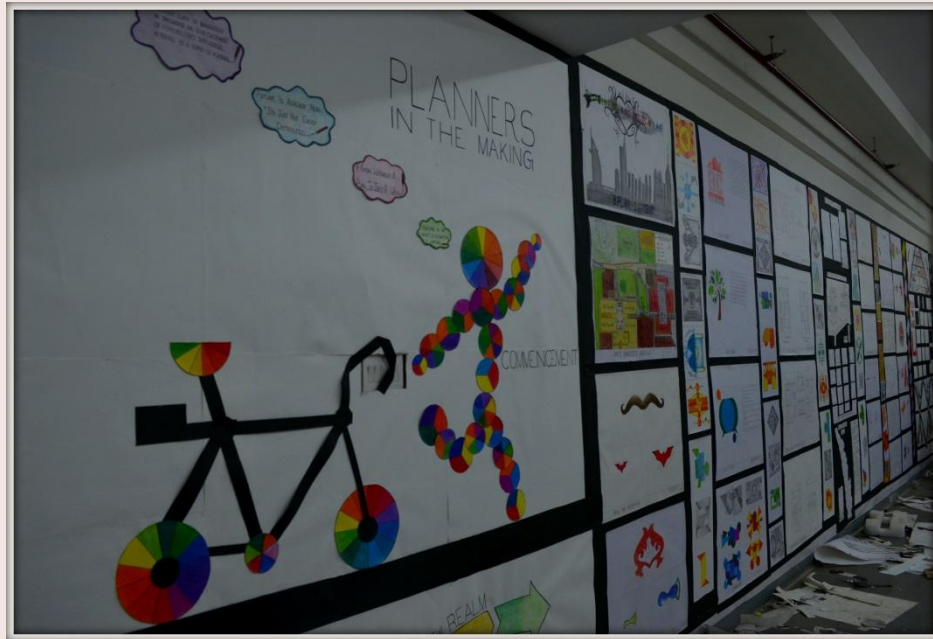


Image 6: Visual Representation of Planning Students

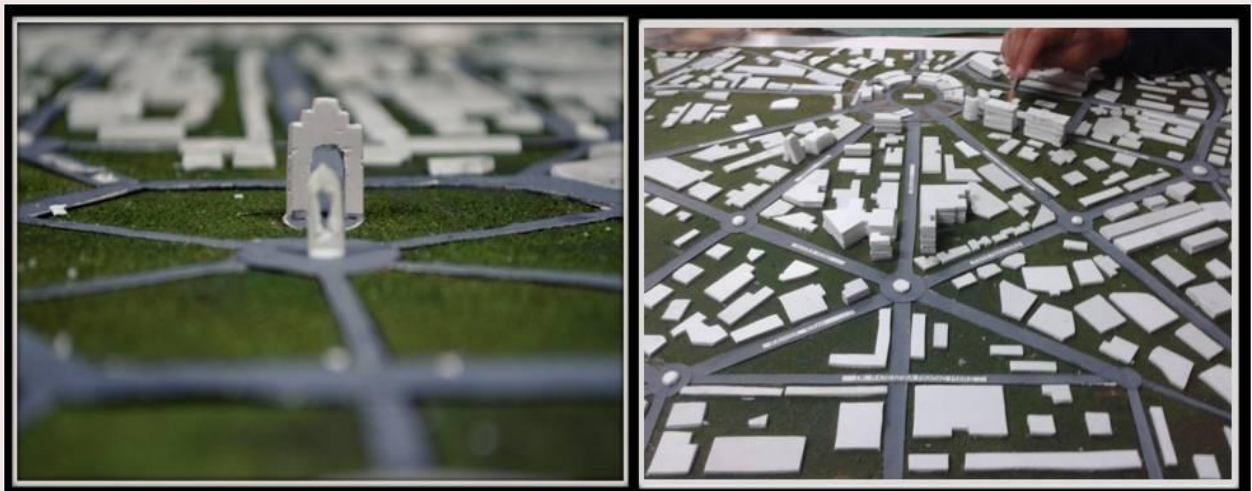


Image 7: Model of Lutyens New Delhi

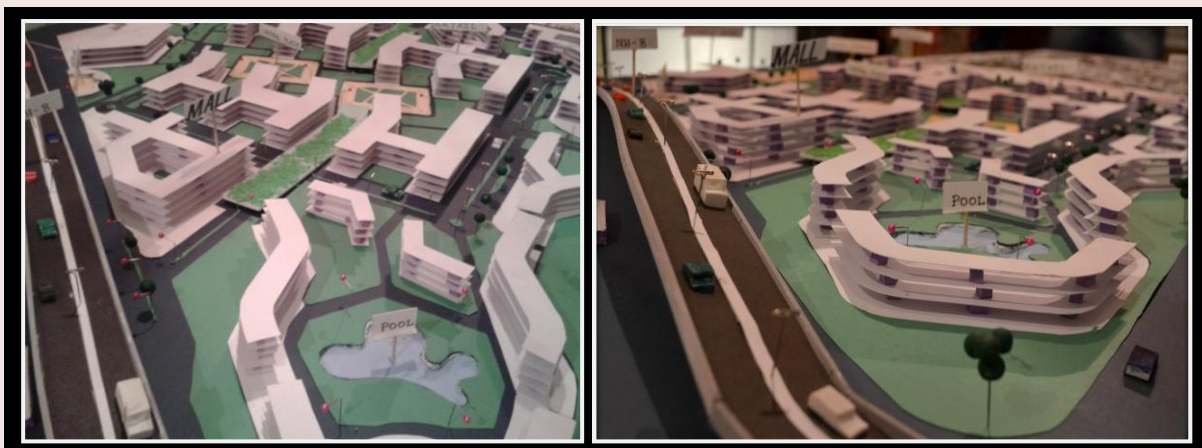


Image 8: Model of Aerocity New Delhi



Image 9:3D Painting

BEST ENGINEER

This event organized by Amity School of Engineering and Technology (ASET) was based on the theme “best-out-of-waste” – Reuse, Recycle, Recreate through innovation.

TIME:12:00 to 2:00 p.m.

DATE: 12/02/14

VENUE:C-309

JUDGES:Mr. Mahender Singh Meena

WINNERS

FIRST PRIZE

Vikash Kumar, B.Tech MAE, ASET

Bhuvanendra, B.Tech ECE, ASET

RahulRanjan, B.Tech ECE, ASET

Bipin Roy, B.Tech. ECE, ASET

LAN GAMING (NFS)

This event was organized by Amity School of Engineering and Technology (ASET).,

TIME:10:30-4:00

DATE:11.02.14

VENUE:C-Block, Second Floor, 203

JUDGES: This is based on completion of game.

WINNERS

FIRST PRIZE

ashwani kr sharma, ACC, B.COM, Sem 6

TECH GALLERY/MODEL EXHIBITION

Students were asked to submit individual projects or in teams. Students were asked to be prepared to answer judges' questions about the content and development of their projects. The Organizing Committee reviewed project proposals for completeness and appropriateness. Only approved applications were accepted. The Amity School of Engineering and Technology (ASET) organized the event.

TIME:10:00-2:00

DATE:11.02.14

VENUE:C-Block Ground Floor

WINNERS

FIRST PRIZE

Vandana Singh	ASET	B Tech AE	6
Sarvodhya	ASET		6
Aamir Ali	ASET		6
Abhishek Rain	ASET		6
Ashish Choudhary	ASET		6
Dhananjay Seth	ASET		6

AND

Aayush Awasthi	ASET	B.Tech ECE	4
Rishab Patel			

SECOND PRIZE

Satakshi Choudhary	ASET	B Tech IT	6
Monika Parihar	ASET		6
Nisha Giri	ASET		6

AND

Vikash Kumar	ASET	B Tech MAE	6
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Sachin Yadav	ASET		4
Gautam Bhutani	ASET		4
Saurabh Pathak	ASET		4
Mukul Kumar	ASET		4

OZONE (PICTURE MANIA)

This was a non-the-spot zone. The topics were related to Bollywood and television serials. The event was organized by Amity School of Engineering and Technology (ASET).

TIME: 11:00-1:00, 2:00-3:30

DATE: 11.02.14

VENUE: C-208

WINNERS

FIRST PRIZE

PULKIT ROHILLA	ASET	B.Tech CSE	8
RAJAT BHARDWAJ	ASET	B.Tech ECE	8

SECOND PRIZE

AAYUSHI SINGH	ASET	B.Tech ECE	8
KANIKA SAINI	ASET	B.Tech ECE	8

OZONE (SCAVENGER)

This is on the spot zone organized by Amity School of Engineering and Technology.

TIME: 11:00-1:00, 2:00-3:30

DATE: 11.02.14

VENUE: C-208

WINNERS

FIRST PRIZE

PULKIT ROHILLA	ASET	B.Tech CSE	8
DIVYA KRISHNA	ASET	B.Tech ECE	8
KANIKA SAINI	ASET	B.Tech ECE	8

SECOND PRIZE

YUKTI
SHUBHAM
MANISH

OZONE (ZIG-ZAG PATH)

This is on the spotzone organized by Amity School of Engineering and Technology.

TIME: 11:00-1:00, 2:00-3:30

DATE: 11.02.14

VENUE: C-208

WINNERS

FIRST PRIZE

SHUBHAM
RAHUL

SECOND PRIZE

TRISHLA
SUPRIYA

PAPER PRESENTATION

Application oriented/inter disciplinary papers were invited. Students were required to submit abstract of maximum 400 words using single line spacing. Selected papers were to be presented along with hard copy submission. The event was organized by Amity School of Engineering and Technology.

TIME: 10:00-2:00

DATE: 11.02.14

VENUE: C-Block, Second Floor, 210

JUDGES: Mr. Amit Wadhwa

Mr. Vikas Thada

Miss. Tanushree

WINNERS

FIRST PRIZE

Akshat Upadhyay	AUMP	B.Tech MAE	VI
Shubham Kapoor	AUMP	B.Tech MAE	VI

SECOND PRIZE

Priya Dulani	AUMP	B.Tech Biotech	VI
Priyanka Singh	AUMP	B.Tech Biotech	VI

INTRA- AND INTER-UNIVERSITY COMPETITIONS NOT HELD (due to lack of participation)

MIMICRY COMPETITION

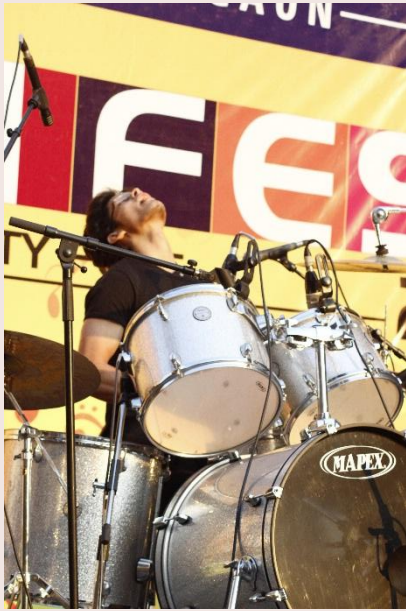
CARTOON MAKING COMPETITION

SALAD MAKING COMPETITION

PHOTOGALLERY











ORIENTATION 2017

Advisory Committee

Prof.(Dr) P. B. Sharma - Vice Chancellor

Maj. Gen. B. S. Suhag - Deputy Vice Chancellor

Prof.(Dr) Padmakali Banerjee - Pro Vice Chancellor

Core Committee

Maj.Gen.G.S.Bal DSW, Dir Security, Dir. Hostel
Mr. S.Sengupta, Registrar,
Sqn. Ldr. S.K.Singh, Dir. Administration
Dr. VikasMadhukar, Dir. Admissions, Dy.Dir ABS
Mr. SachinJuneja, Dir. Marketing.
Dr. SunitaSharma ,Dy Dir. IQAC (SPOC)
Dr.VidhiBhargava, HOD, ACC (SPOC)
Dr. SeemaPathak, HOD (Chem), ASAS, (SPOC)
Dr. Ranjana Kothari Asstt. Prof. ABS, (SPOC)
Mr. Anil Yadav, Asstt. Prof. ASET, Amizone (SPOC)
Dr. PoojaRana, Prof ASCO

Working Committee

Dr. Rishipal
Mr. MahendraMeena
Mr. AnkitDhamija
Dr. Sudip
Mr. Gaurav
Mr. Anupam
Ms. Jyotsana
Ms. Swapna
Mr. Srinivas



Anchoring Team

Col. Anil Gulati
Dr. Chandni
Dr. Anurag



ORIENTATION PROGRAMME 2017

JULY 25 TO JULY 28, 2017

The Orientation Program at Amity University is a gala event organized to welcome the new joiners to the Amity family. The Orientation 2017 comprised of a four days program that commenced with a spiritual Hawan and winded up with a grand Talent Hunt Show in a state-of-the-art Auditorium at the AUH campus. The program aimed at making the new students aware about all major facilities and offerings for the students at the AUH campus. The four day long program witnessed some informative talks of the Honorable Chancellor, Vice Chancellor, Deputy Vice Chancellor and Pro Vice Chancellor among others. Some eminent speakers from the industry as well as academia were also a part of the event. Industrial visits and Talent Hunt Show were definitely most appreciated by the student community.

ORIENTATION PROGRAMME 2017-18

JULY 25 TO JULY 28, 2017

Amity University Haryana kick started its new academic session with an orientation programme for the newly inducted students on 25th July 2017. The day started with a soulful, spiritual hawan attended by students and their parents, along with the university authorities, to seek blessings of the Almighty. It is said that such practices help in attaining the goal of energizing and protecting the inner self as well as the environment. Sun is the main source of energy on the earth and sacred fire is a representation of sun's energy.



**ORIENTATION
DAY 1**

JULY 25, 2017

The inaugural session of the four-day orientation programme began with the ceremonial lighting of lamp in newly operational D-block auditorium. Indian mythology has always elaborated upon the significance of Hawan and lamp lighting. Our forefathers often said “well begun is half done.” So the Orientation Program was inaugurated with the lamp lighting by the Vice Chancellor, Dy. Vice Chancellor, Pro Vice Chancellor, Dean Students Welfare and our beloved guest Dr. Nagpal.





The lamp lighting was followed by a welcome address by Prof (Dr.) Padmakali Banerjee, Pro Vice-Chancellor and Dean Academics, AUH. Welcoming the new students Dr Padmakali Banerjee highlighted the significance of inculcating a vision with positive intellectual engagement. She advised the students to strive towards transforming their dreams into reality. Sharing the *mantra of success*, Dr. Banerjee called upon the students to find and grab opportunities. “Seize every opportunity that comes your way and march forward with confidence towards fulfilling your dreams,” she exhorted.

“Learning beyond knowledge – Groom Yourself as Professionals of the New Age”, Honourable Vice-Chancellor Prof (Dr.) PB Sharma emphasized that learning beyond knowledge should be the *mantra* for the Young India. We must commit ourselves to become worthy sons/daughters of our Motherland and utilize our knowledge to serve this land & its society. The Vice Chancellor also motivated the students to chase their dreams. “Have big dreams, submit yourself to self discipline and commit yourself to translate your dreams into reality,” he added. Prof PB Sharma also highlighted the need for diligence in the digital platform. The Vice Chancellor also conveyed the blessings of the Founder President Dr. Ashok K. Chauhan & Dr. Aseem Chauhan, Honourable Chancellor, Amity University to all the students.



Speaking on the occasion, Major Gen.(Retd.) BS Suhag, Deputy Vice-Chancellor, emphasized on the importance of having an aim in life. An aim in life shows you light at the end of the tunnel, keeps you motivated for achieving success, he added. . He stressed on the fact that “freedom always comes with a price tag”. Major Gen. (Retd.) Suhag concluded by quoting Swami Vivekanand, “Awake, arise and stop not till the goal is achieved”.



Welcoming the new students, Dr. A.K Nagpal, Chairman, Board of Governors, RBEF, highlighted the Amity Philosophy of holistic development. Gather in-depth knowledge about the profession you choose, apply your knowledge for the betterment of the world and have the right attitude, Dr. Nagpal added. He referred to the students as the architects of the “Amity of tomorrow”.

The morning session concluded with an expert talk on “Exploring Antarctica – A Journey to the White Continent” delivered by distinguished scientist Prof Amitava SenGupta, Former Director, National Physical Laboratory, and New Delhi. In an hour-long talk, Prof. SenGupta shared his experiences of the expedition to Antarctica. He discussed various anecdotes related to the challenges faced by the first Indian expedition team to Antarctica. Prof .SenGupta also discussed varied research opportunities in Antarctica. This continent is a heaven for researchers interested in studying meteorology & global climate change; geology & glaciology; earth sciences; astrophysics; marine biology; radio communications and human behaviour under stress, he added. The esteemed scientist also shared many interesting superlative features of the continent with almost 90 per cent of all the ice in the world.





The vote of thanks for the inaugural session was proposed by Prof. (Dr) Vikas Madhukar, Director Admissions and Deputy Director, ABS, AUH. He narrated a beautiful story that goes like this.

A man saw a construction work going on somewhere and saw three masons who were breaking stones. For the sake of his curiosity, he asked from first one, what it was that he was doing, the first mason who was looking quite unhappy with his job, responded curtly that can't you see blind man, I am breaking these stupid stone as I have nothing else to do. He asked the same question to the second one, first he gave a surprise look to him and then told that I am doing this work since I have to feed my children otherwise who would want to do this work in this hot day. He then asked the same question from third mason who was hammering at his block fervently, chipping off small pieces until he was satisfied that it was the best he could do, the mason looked at him with peace, stopped his work, asked him to sit, gazed skyward and proudly proclaimed, " I am building a temple here and I am the thankful to the god that I am the one who was chosen for this great work as this temple is going to strengthen the religious sentiments of people and spread peace and harmony.

"Three men, three different attitudes, all were doing the same job"

With startling clarity, this story illustrates that purpose has the power to transform not only our attitude about the work that we do, but the quality of our work as well. And if purpose can help one transcend even a physically laborious task as that undertaken by the three masons in our

story, then imagine the impact that clarity of purpose can have on our work, and on that of our employees.

The day concluded with a wonderful session on Psychometric Profiling of all freshers by the Amity Institute of Behavioural and Allied Sciences. Two tests were conducted, namely 'Rotter's Locus of Control' and 'Optimism Index'. The students were told in brief about behavioural sciences and its importance. This marked the end of the first day of the Orientation Programme 2017.



ORIENTATION PROGRAMME 2017-18

JULY 25 TO JULY 28, 2017

**ORIENTATION
DAY 2**

JULY 26, 2017



This day was dedicated towards academics, rules, discipline and security for the AUH students and to do the same by Mr. S Sengupta, Registrar, AUH briefed the rules and regulations pertaining to aspects like discipline, attendance, library, different types of leaves and hostel. Mr Sengupta also apprised the new students about the various facilities provided to them on campus.

This was followed by a session on academics by Prof. (Dr) Bhavana Adhikari, Deputy Dean Academics, AUH. Prof Adhikari detailed the students about the finer points the choice based credit system(CBCS) adopted by the university. She highlighted the core philosophy of the university--Achieving Academic Excellence-- and shared the Honourable Chancellor's vision to develop AUH as the best Industry

Integrated University. She further accentuated the importance of the 'Three Core Pillars' to achieve academic excellence - Academic rigour, Industry Integration, and Internationalization. Prof. Adhikari concluded her session by highlighting the technique of Blended Learning Approach followed by the prestigious institution.



The academic rigour was succeeded by a presentation on the theme given by Ms. Reena Nigam, Coordinator, ASI. "A world of skills: Pathway to a winning career." Ms Nigam mentioned about the importance and relevance of Amity Skill Institute by explaining the Skill India Mission and National Skill Development under the leadership of our honourable Prime Minister. She also highlighted the contrasting nature of skills and talent. The session came to an end with Ms Nigam saying, " If you

have the will, we have the skills".



This was followed by a session by Dr. M.L Bansal, Controller of Examinations, AUH who acquainted the students about examination system and its rules and regulations. Dr.Bansal motivated the students to aim for a perfect attendance score.

Speaking on the occasion, Maj. Gen. G.S.Bal, Dean Student Welfare & Director, Hostel & Security, AUH, emphasised the significance of making the right decisions and excelling in both academics and extra co-curricular activities. He also recapitulated Maj. Gen. (Retd) B.S Suhag's quote "Freedom comes with a cost". He also emboldened students to retain their values and morals and not be a victim of peer pressure. Gen Bal also briefed the students about various clubs and sports facilities.

Dr S.K Ghosh, Campus Medical Officer, detailed the various medical facilities available on campus.



Prof. A.K. Tiku Head, Amity School of Languages and his team apprised the students of various foreign language options offered by the university. Further supporting Prof. A.K Tiku, Ms Geetika Aggarwal added "In today's world of internationalism, it is essential to learn foreign Language for better opportunities and overall development. It adds value to you and your profession."

The afternoon session ornamented with the presence of industry professional started with an interaction with experts from the corporate world who gave the

newly inducted students an overview of the latest industry trends. The first speaker, Mr Jatin Sabarwal, KPMG gave the students an insight into the functioning of the business world. He also emphasized about the new and booming job opportunities in the industry. Mr Sabarwal drew rapt attention of the audience while he discussed the importance of being one step ahead of one's competition. "Roles and profiles in the business world are dynamic and only those who constantly upgrade their skill sets shall survive the competition," he added. Mr. Sabarwal also applauded higher education institutions for providing ample industry exposure to their students.

Ms. Sucheta Kalra, Associate National Instructor, CMA enlightened the students about the advantages of pursuing certified courses along with their degree programmes detailing them about the subjects taught in Certified Management Accountancy (CMA) and Certified Public Accountancy (CPA) courses and Applauding the concept of dual degree and its benefits. "Joining such courses will give you an edge over other students and increase your job opportunities by manifolds," she added.

Mr. Vikas Khanna, Vice President, Flywings Simulator Training Centre, shared that in the next five year job opportunities in the Aviation industry will see a sharp increase encouraged. He suggested the budding professionals to grab all learning opportunities in order to excel in today's competitive world. He concluded his presentation by advising the students to work towards honing their soft skills. Ms. Archana, founder of a two-year-old digital marketing company, Ants Digital Pvt Ltd accentuated the value and influence of digital marketing in the new age. She also introduced three latest 'pillars' of digital marketing – digital assets, digital content and social media. Ms. Archana detailed the students about the ocean of job opportunities in the field of digital marketing.

The second day's orientation programme concluded with a panel discussion to make the students aware of the horde of professional opportunities in the corporate world and to help them prepare for the globalized corporate milieu. The panelists included Mr. Kulvinder Sarao, Senior Vice President (HR), Panacea Biotech Ltd. Mr Suresh Thareja, Vice President, Sales & Marketing, Medanta and Mr. Gaurav Singh, Price Water House Cooper. The panel discussion was moderated by (Rtd) Col. Anil Gulati. While all the panelists talked about innovation, they also suggested that the young professionals must have a multi dimensional dynamic approach. "Gone are the days when one could be complacent being a specialist. Now is the time of super specializations on one hand and having a sound knowledge of all related fields on the other hand", they echoed unanimously. The panelists restated that in today's cut throat competition, only those will enjoy success who are inquisitive, innovative, multi-faceted honest and good learners. The same day some industrial visits were organized for some selected group of students.

Some glimpses of Industrial Visit during the Orientation 2017



ORIENTATION PROGRAMME 2017-18

JULY 25 TO JULY 28, 2017



The 3rd day of the Orientation Programme commenced with an insight into multifarious opportunities offered to students at Amity University Haryana. Introducing the Study Abroad Programme (SAP), Prof. (Dr.) Gunjan M. Sanjeev, Vice-President,

RBEF and Director, International Affairs discussed the momentousness of globalization, and interaction with eminent professors from the field of education. She laid emphasis on the finer points of the SAP program and the steps adopted towards globalization by the university. Prof Sanjeev informed the students that AUH has also signed two MoUs with the University of Texas, USA and the Yunnan Agricultural University, China.



**ORIENTATION
DAY 3**

JULY 27, 2017

Mr. Rakesh K Singh, Director, Corporate Resource Centre apprised the students about the current job world and the paradigm shift in the corporate world. Keeping in view the desideratum skill set various corporate organizations look for, he apprised the budding professionals about the initiatives taken by the CRC department -- the activities organized, the rigorous training carried out for the students to prepare them for placements. He also urged the students to interact with the CRC team regularly.



Amidst huge rounds of applause, Prof.(Dr.) Padmakali Banerjee, Pro-Vice Chancellor & Dean Academics, AUH also shared that Amity University Haryana has been conferred with LEED Platinum Certificate with an interactive session she reiterated the 5Cs to succeed in life - Choice, Collaboration, Communication, Critical thinking, and Creativity. The Pro Vice Chancellor introduced the Deans, Directors, HoIs and faculty members of various departments. She emphasized on choosing unerring goals, pursuing them with ardour and hard work and creating a strong network to accomplish one's goals. As a concluding statement, she advised the students "No matter what you pursue, just remember to be a good human being."

The enthralling session was then succeeded by an expert talk on "Relevance of Tagore in 21st Century" by Prof. Udaya Narayana Singh, Prof Chair, Liberal Arts. He began with a thought-provoking statement "With each passing day, media brings forward disturbing news - one after the other, and as they crowd our social memory, one feels like an element of doom and despair descending on us. But one's faith is rekindled to see that there are, and have been, thinkers and doers like Tagore who firmly believed that ultimately the truth and beauty would prevail." Hence, in order to revive the faith amongst the amitiations,

Prof. Singh announced that AUH will be introducing a minor course as well as Open Elective Option on “Tagore Studies” keeping in mind the students of literature, music, fine arts and performing arts.

The talk delved into the kernel ideas that lay hidden in the texts of Tagore - ideas such as the complex nature of human mind, 'Nature' as a model for man in science, arts as well as in innovation, and the central place of 'language' in the scheme of Tagore's activities. That he was a bridge between creativity and market forces, or between physics and poetry could be easily seen here. Tagore's contribution to music, theater, painting and nation-building were shown to be as important as his contribution to different literary genres - such as poetry, plays, short stories, novels, belle lettres, travelogues and essays. The talk explained the significance of the new 6-paper Minor Studies programme around Tagore to the students.



Shortly after Prof. Singh's talk, Mr. Subhash Jagota, CEO, Global Business Solution, delivered a motivational talk. He enjoined students to draw their inspiration from Honorable Prime Minister Narendra Modi, former President Dr. APJ Abdul Kalam, former Prime Minister Lal Bahadur Shastri and our Honourable Founder President Dr. Ashok K. Chauhan. He elucidated “Despite facing many hurdles

to reach their goals, they never gave up and succeeded.” He also publicized, “Do not become a victim of negative thoughts, be cautious of company you have, never underestimate yourself and learn to challenge yourself every day.”



To commemorate the efforts towards sustainable site development and innovation in the design process by the esteemed institution, Amity University Haryana was felicitated with the LEED Platinum certification. Honourable Chancellor Dr. Aseem Chauhan, Honorable Trustee Mr. Ajay Chauhan and other dignitaries graced the ceremony. Honourable Vice-Chancellor Prof.(Dr.) P.B. Sharma expressed his gratitude to the entire Amity team for their contribution towards the university. He highlighted the present status of energy wastage and importance of conserving energy. He exhorted students to practice energy conservation.



Speaking on the occasion, Honourable Chancellor Dr Aseem Chauhan appreciated the relentless efforts of his team towards using innovative methods to protect and restore open habitat, optimize energy efficiency performance and use replicable solid waste management techniques at Amity University Haryana. Amidst huge round of applause from the audience, Honourable Chancellor proudly shared that Amity University Haryana is the first university in India and second in Asia to become Platinum rated LEED certified green campus. Honourable Chancellor, with a welcome to the new students in the Amity University, inspired them to attain intellectual growth and excellence in all spheres of life. He highlighted the importance of teamwork by exemplifying the brains behind Amity University. “Work hard, study hard and enjoy yourselves,” he concluded.



Shri Gopalakrishnan Padmanabhan, Director, Green Building Certification Institute, congratulated the Honourable Chancellor and his team for being a role model for institutions in India and abroad. He added proudly that it is a milestone achieved by Amity University Haryana, to become the first university in India and second in Asia to get LEED Platinum Certified mentioning that it will be their endeavour to make sure that Amity's inspiring story will be shared not only in India but worldwide. The felicitation ceremony culminated with the joint announcement by Honourable Chancellor and Shri Padmanabhan of setting up a LEED Lab at Amity University Haryana.

The session was culminated with Maj. Gen. (Retd.) BS Suhag, Deputy Vice-Chancellor, proposing a vote of thanks. He also unveiled an astounding fact that not even a single tree was cut/uprooted during any construction at AUH. "The Mother Nature (trees) was left absolutely undisturbed during the course of construction of this beautiful campus."

ORIENTATION PROGRAMME 2017-18

JULY 25 TO JULY 28, 2017

After a 3-day Orientation Program focusing on the finer facets of Amity University, the 4th and the last day of the Orientation Programme 2017 accentuated the manifold Centres of Excellence in the distinguished university to the new students. Further delineating these initiatives, Ms Chandni Sengupta added, “It is a team or a faculty that provides leadership, research, support, and training for a focus area catering to diverse interests like technology, business concepts, skill set, etc.”

The first Centre of Excellence — Amity Centre for BRICS Studies was introduced by Mr Gaurav and Dr Bhattacharya. Followed by this, Mr Kapil Madan, from ABS presented Amity Centre for Financial Analytics, with a mission to provide practical exposure to students of finance with the real global financial environment. With innovation being the need of the hour, Dr. Vikas Madhukar, Deputy Director, ABS apprised the students about a stratagem — Amity Innovation Incubator. Speaking at the occasion, Prof. PCS Devra briefed the students about Amity Centre for Ocean Atmospheric Sciences and Technology. “*Mano na Mano ye hai NANO*”. Well, nanotechnology is indeed predominantly everywhere. Hence, Dr. Brijesh Kumar rose to the occasion and introduced the Amity Centre for Nanotechnology. The students were later addressed by Prof. S K Ray, who highlighted the significance of stem cell while presenting Amity Centre for Stem Cell Research to proceed with biology field. Marking the end of the introductory session, Dr. Burra Prasad presented the Centre for Advanced Research and Innovation in Structural Biology.

**ORIENTATION
DAY 4**

JULY 28, 2017

The last day of the orientation saw one of the brightest corporate honchos addressing the aspiring professionals – Mr. Kishore Jayaraman, President, South Asia and India, Rolls Royce. The session began with a brief introduction to Rolls Royce. He brought into notice the diverse fields Rolls Royce has forayed into along with various collaborations and partnerships with the universities. The leader urged, “Many small things lead to perfection but perfection is no small thing.” Further explaining this remark, Mr. Jayaraman added “These small things are very essential. These are the small things which contribute to a bigger picture and hence one should always pay attention to such details.” Mr. Jayaraman also inspired the students to strive for excellence and face challenges with



confidence as he narrated his own life experiences. He shared his strong conviction that today’s youth holds immense potential and has the vehemence to undertake the journey towards intellectual excellence. To further motivate and manifest his keynote, he mentioned about the average age of scientists working for R&D at Rolls Royce — 25 years.

ORIENTATION PROGRAMME 2017-18

JULY 25 TO JULY 28, 2017

TALANT HUNT REPORT



Talent Hunt is organized every year to unravel the creative talent of the young students. The contest provides a platform to students to exhibit their skills, such events boost the confidence of the students and encourage them to come forward. These activities help the students to create self-discipline, maintain stage consciousness and inculcate qualities of self-expression by exploring their ingrained flair and forte.

This year the talent hunt was organised by the Cultural Team, AUH on 28th

July 2017. Maj.Gen. G.S. Bal (Retd.) (DSW) and Maj. Gen. P.K. Sharma (Retd.) (Director Law) presided over the event. Students showcased their innate talents in many events ranging from music and dances to stand-up comedy, poetry recitation etc.



The talent hunt competition was judged by Ms. Debanjana Chatterjee(ASAP), Dr. Arunangshu Bhattacharya(ASH) and Mrs. Veena Ghosh. The event besides the fresh talent also saw dance performances by USC dance group, Amity Dancing Keys, as well as Gori & Group. There were other performances by students like poetry, beat boxing, rapping, singing, stand-up comedy etc. There was also a stage presentation by group SAKAAR which

talked about helping needy persons and to make a change in the society.



The winning trophy of the hunt went to John from AIBAS, who played the Flute and the runner's up trophy was bagged by Ananya from ACC, for singing. The trophies were given by Maj. Gen. G.S. Bal (Retd.) and Maj. Gen. P.K. Sharma. Maj. Gen. G.S. Bal once again welcomed the new students and congratulated all of them for becoming a member of Amity family.



ORIENTATION PROGRAMME 2017-18

JULY 25 TO JULY 28, 2017

DHOL DHAMAAL



As part of the 24*7 initiative, the AUH Cultural Team organized Dhol Dhamaal for the welcoming the freshers on 25th July 2017 as part of the orientation programme. The programme started around

5:30 pm and lasted for an hour. The event was held near the banyan tree and an impromptu rain dance was also organized as an ice-breaking session for the newcomers.

A Bhangra Aerobics session on 26th July 2017 as part of the orientation programme, the concept of AUH 24X7 is to meaningfully engage the students to have a high happiness quotient and ensure a community of students with a healthy mind, body, and enhanced intellect. To this end, AUH endeavours to ensure overall well-being and utmost happiness of students by engaging them in various recreational and extracurricular activities such as playing musical instruments, singing, painting, language learning, yoga, public speaking, debate competition, and photography competition to name a few. Under this initiative an event

was held in the B Block foyer. The session started around 6:15 pm and lasted for more than an hour. The session was conducted by Masala Bhangra—a professional group specialized in Bhangra Aerobics. Many



freshers participated in the event and enjoyed the session.

